

# Welcome to Zürich, Switzerland.

Press Release, 09. May 2024

## Zurich as a congress location with increased clout: New partnership between the Zurich Convention Bureau and Kuoni Tumlare Congress

**Thanks to a strategic partnership between the Zurich Convention Bureau and Kuoni Tumlare Congress, conference organisers can look forward to an even more comprehensive service when booking hotel contingents.**

The partnership combines the expertise of both companies: The Zurich Convention Bureau provides professional advice on the planning and implementation of business events and provides contacts with local partner companies. Kuoni Tumlare Congress brings many years of experience as a PCO, as well as travel and hotel management. In the future, the Zurich Convention Bureau will recommend suitable hotels and organisers can then easily reserve rooms using the modern booking tool from Kuoni Tumlare Congress. This means that everything comes together in one place and conference organisers don't have to worry about room availability in the city on the Limmat, even in high season.

"Smooth participant management processes are the key to successful congresses. With Kuoni Tumlare Congress at our side, we can offer organisers real added value," says Vanessa Reis, Head of the Zurich Convention Bureau. Hana Peregrinova, Head of Congress at Kuoni Tumlare, adds: "We are committed to supporting the Zurich Convention Bureau in attracting and retaining customers and further increasing the attractiveness of this beautiful and dynamic city."

The cooperation combines Swiss tradition and global experience: Kuoni Tumlare has its roots in Switzerland and the ambition of connecting people and cultures – which is ideal for international congresses.

### **Zürich Tourism Convention Bureau**

The Zurich Convention Bureau is your first point of contact for meetings, incentives, conferences and events in the city of Zurich and surrounding region. The team provides professional advice and support, from the initial bidding process right through to the implementation.

### **Kuoni Tumlare**

Kuoni Tumlare Congress is part of the destination management company Kuoni Tumlare with over 100 years of experience, global footprint, unparalleled local destination knowledge and rich expertise. This sets it apart and drives it to pursue the original purpose that inspired the founders over a century ago: to foster connections between cultures. Kuoni Tumlare Congress delivers inspiring and innovative solutions that create added value for both its partners and society. Its broad product portfolio is based on many years of experience in destination management.

### **Zürich Tourism**

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